# **Aubrey Hruby**

Aubrey is a Partner at Baylis Emerging Markets, a Co-Founder of the Africa Expert Network (AXN) and an advisor to investors and Fortune 500 companies doing business in Africa. She designs market entry strategies, sources opportunities and facilitates transactions. Aubrey leads CEO-level delegations to Africa and has worked in more than 25 African markets. Aubrey formerly served as the Managing Director of the Whitaker Group, an Africa-focused strategy and investment advisory firm that has helped facilitate over \$2 billion in investment and capital flows.



As a Senior Fellow at the Atlantic Council and Advisor to the Wharton Social Impact Initiative, she speaks regularly on African business issues. She has interviewed with the *New York Times*, the *Wall Street Journal, National Public Radio, Al Jazeera, Bloomberg Radio, CNBC, CCTV, and Africa24*. She writes regularly for the *Financial Times* and *Newsweek*. Aubrey is a term member of the Council on Foreign Relations, a board member of Invest Africa USA, Young Leader at the Milken Institute and the co-author of award-winning *The Next Africa* (Macmillan, 2015). She earned a MBA from the Wharton School at the University of Pennsylvania and a MA from Georgetown University.

### **SELECTED MEDIA:**

#### Writing:

- African PE must rise to job creation challenge (Financial Times, 2017)
- <u>The developmental difference of African</u> <u>private equity</u> (Financial Times, 2017)
- Private equity in Africa can drive gender equality (Financial Times, 2017)
- The missing middle in African private equity (Financial Times, 2017)
- How a Nigerian Presidential Council Can Revive the Country's Ailing Economy (Newsweek, 2017)
- <u>Don't Dismiss the Trump Admin on Africa</u>
  Policy (Newsweek, 2017)

# Sample of speaking history:

- SxSW Interactive (Austin, 2018)
- Finovate (South Africa, 2017)
- G20 Africa Consultation (Berlin, 2017)
- Women's Alternative Investment Summit (NYC 2017)
- WSJ Africa (London, 2017)

- Council on Foreign Relations (NYC, 2016)
- EMPEA/IFC (DC, 2015, 2016, 2017)
- SuperReturn (Ghana 2015, South Africa 2016, South Africa 2017)
- JP Morgan Emerging Markets Conference (Miami, 2016)
- African Capital Markets Conference (Cape Town, 2016)
- FT Live (London 2015)
- CSPAN (DC, 2015)
- World Affairs Council (San Francisco, 2015)
- Atlantic Dialogues (Casablanca, 2015)

## Video:

- Chicago Council on World Affairs Global
  Food Security Symposium 2017
- World Affairs Council: Technology and Business on an Emerging Continent
- CSPAN The Next Africa in 2015
- Arise TV: Africa Retail Sector